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FOR IMMEDIATE RELEASE

**FRANKLIN ELECTRONIC PUBLISHERS LAUNCHES THE NEW
MERRIAM-WEBSTER® DICTIONARY & THESAURUS WITH
COMPREHENSIVE REFERENCE SET**

The Complete Reference Solution - Just in Time for Back to School!

BURLINGTON, New Jersey – August 21, 2006 – Franklin Electronic Publishers, (AMEX:FEP) an innovative electronic handheld manufacturer of reference, language learning and test preparation devices, is pleased to announce the availability of the new *Merriam-Webster Dictionary & Thesaurus with Comprehensive Reference Set. (MWD-1490)* This device is one of several Franklin products released in time for the 2006 back-to-school season.

The new Merriam-Webster Dictionary & Thesaurus with Comprehensive Reference Set offers advanced content which includes the following:

- Merriam-Webster Dictionary
- Merriam-Webster Guide to Punctuation & Style
- Merriam-Webster Geographical Dictionary
- Merriam-Webster Biographical Dictionary
- Franklin Thesaurus
- Five-language Translation (English, Spanish, French, German and Italian)

Offering extraordinary value in portability and versatility, this handheld has over 300,000 definitions and over 500,000 synonyms & antonyms. Additionally, the device also contains an Interactive Grammar Guide that includes quizzes to assist in language studies. The MWD-1490 is available for \$49.99 at many nationwide retailers, including Best Buy, Borders, J&R Electronics, Office Depot, Office Max, Staples, Target and www.franklin.com.

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"Franklin sets the standard with the most advanced electronic reference devices in the market today," said Mike Crincoli, VP of North American Markets. "The MWD-1490 is an essential tool for students and professionals alike. Users will find the portable design, comprehensive reference set and unique learning tools make this handheld a fundamental resource unto its own."

Simultaneously, Franklin has released The Merriam-Webster Spanish-English Dictionary with Language Learning Reference Set (DBE-1490). This powerful reference handheld is designed for language learning and includes over five million translations, Spanish and English grammar lessons, TOEFL and SAT word list, and more.

About Franklin

Franklin Electronic Publishers Incorporated (AMEX:FEP) is a world leader in electronic handheld information, having sold more than 37,000,000 electronic books since 1986. Current titles available directly or through partners number more than 26,000 in sixteen languages under license from world class publishers, such as Merriam-Webster and HarperCollins, focused in five genres: Learning, Language Learning, Travel, Spiritual, and Leisure. The Company also licenses its underlying technology to an array of partners including Adobe, Sun Microsystems and Ademco (a division of Honeywell). Franklin distributes ROLODEX[®] Electronics branded organizers worldwide and SEIKO branded reference products in North and South America, Australia and the European Community. Franklin's products are available at 43,000 retail outlets worldwide, through catalogs, and online at <http://www.franklin.com>.

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