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FOR IMMEDIATE RELEASE

FRANKLIN ANNOUNCES THE AVAILABILITY OF THE NEW SANTA BIBLIA

**New Edition Electronic Spanish Bible is Designed for Spanish Speaking
Christians across the Globe**

BURLINGTON, New Jersey – June 14, 2007 – Franklin Electronic Publishers, Incorporated (AMEX:FEP) today announced the availability of the updated Santa Biblia Reina Valera™ electronic handheld Bible (SPB-470). The Santa Biblia, licensed from the American Bible Society, will complement Franklin's current assortment of electronic Bibles and English learning devices for the Hispanic market in North America and Spanish speaking Christians across the globe.

Franklin's Santa Biblia Reina-Valera™ features the complete Old and New Testaments of the Bible. Users can instantly search for passages by book, chapter, verse or keyword and can bookmark sections for future reference. Franklin's Learn-A-Verse feature gives instant inspiration from a new passage each time it is turned on. The generously sized LCD display makes it easy to read the Bible and its portable size lets users slip their Bible into a pocket or purse so they can read it wherever they are.

"Franklin sets the standard with the most advanced electronic reference devices in the Bible market today," said Mike Crincoli, VP of North American Operations. "The Santa Biblia Reina-Valera™ has been the standard for Spanish speaking Christians for generations".

The Santa Biblia is available now at a suggested retail price of US \$79.99 at select retail outlets and www.franklin.com.

About Franklin

Franklin Electronic Publishers Incorporated (AMEX:FEP) is a world leader in electronic handheld information, having sold more than 39,000,000 electronic books since 1986. Current titles available directly or through partners number more than 40,000 in sixteen languages under license from world class publishers, such as Merriam-Webster and HarperCollins, focused in five genres: Learning, Language Learning, Travel, Spiritual, and Leisure. The Company also licenses its underlying technology to an array of partners including Adobe, Sun Microsystems and Ademco (a division of Honeywell). Franklin distributes ROLODEX[®] Electronics branded organizers worldwide and SEIKO branded reference products in North and South America, Australia and the European Community. Franklin's products are available at 43,000 retail outlets worldwide, through catalogs, and online at <http://www.franklin.com>.

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