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FOR IMMEDIATE RELEASE

**Franklin Electronic Publishers to Showcase a New Series of
Innovative Learning Products at CES 2007**

**New features, content, and functionality offered in new models are being
launched to complement Franklin's line of the world's leading reference
and learning handhelds**

LAS VEGAS, Nevada, Consumer Electronics Show (CES) - January 8, 2007 –

Franklin Electronic Publishers, (AMEX:FEP) a world leader in handheld electronic information, will showcase a new line of education and language learning products alongside several other new releases being featured today at the 2007 Consumer Electronics Show, booth 36232, in the South Hall of the Las Vegas Convention Center.

Franklin will preview a new line of interactive educational and language learning handheld products designed for language learners and students of all ages. Franklin's new line of educational products makes learning engaging by bringing the learning process to a familiar game playing format. These new handhelds combine the benefit of portability with interactive educational and language learning content. The new "go anywhere" design features the ability to access the content on a television screen, serving as an ideal tool for a family or group of language learners.

The company is previewing three new models including: language learning handheld designed for students; an interactive Spelling Bee perfect for young learners; and a device featuring Immersive English Language Learning content designed for the serious student of English as a Second Language or as a Foreign Language. All models in the new series boast a high-quality color LCD screen display and allow the user to add additional content via an SD card slot or download from a PC through its integrated USB port. Select models will also feature a built in MP-3 player.

"We are very proud of this new series because it reflects the next generation design coupled with the quality content that our users have to come to expect and rely on us to provide," said Barry Lipsky, President and CEO. "Franklin has now firmly moved from language learning aids to devices that really teach a language in a fun and engaging way. As always, Franklin is addressing the constant change and demands of our global

customer base, and plans to continue to introduce handheld learning solutions that support our broad range of consumers' educational and language learning needs."

In addition to the new series, Franklin will also be displaying these new handhelds at 2007 CES:

20th Anniversary Edition, Spelling Ace® Spelling Corrector & Thesaurus, an updated version of the highly successful, original Franklin Spelling Ace with expanded functionality, helps students and writers of all ages to improve spelling while helping to expand vocabulary and build confidence in diction and grammar. The new model also includes an Introduction to Spanish and French phrases as well as a Reading Timer. (Model SA-207A)

Speaking Merriam-Webster Spanish - English Dictionary enables users to supplement their language learning needs and effectively use Spanish and English properly in daily life situations. High-quality speech, an Interactive Grammar Guide and thousands of example sentences to demonstrate proper word usage, truly makes this an essential learning device. (Model BES-1890)

Speaking Merriam-Webster Collegiate Dictionary, 11th Edition delivers a comprehensive collection of reference content for students or business professionals. This new platform has been updated to also include the Merriam-Webster Dictionary of English Usage, Merriam-Webster Guide to Punctuation and Style in addition to a complete set of language resources including a Grammar Guide and several vocabulary building exercises. (Model SCD-1890)

Merriam-Webster Dictionary & Thesaurus is a great student and family reference that aids in understanding the use of English words and grammar. The next-generation version is an essential tool to ensure better reading, writing and spelling. (Model MWD-570)

Speaking 12-Language Global Translator provides business and leisure travelers a comprehensive pocket-sized tool for communication around the world. Franklin's new handheld contains over 450,000 words and 12,000 phrases in twelve languages and features recorded human speech providing accurate and clear pronunciation of words and phrases in all twelve languages. This new model allows translations to and from English, Chinese, Korean, Japanese, Spanish, Italian, French, German, Dutch, Portuguese, Russian and Polish. Translations for Russian and all Asian languages are displayed in Romanized alphabet as well as native characters, enabling accurate pronunciation. (Model TGA-490)

Santa Biblia Version Reina-Valera 1960 Bible enables native Spanish speaking Christian's, inspirational bible study or research at a touch of a key. The Santa Biblia is one of the most highly regarded translations retaining the traditional style of the Spanish language. (SPB-470)

Franklin at CES

Franklin's new Innovative Product line and other new handhelds will be shown alongside its suite of electronic dictionaries, thesauruses, translators, Bible products, game and

puzzle solvers, children's dictionaries, and spelling correctors at the 2007 Consumer Electronics Show, booth 36232, in the South hall of the Las Vegas Convention Center.

About Franklin

Franklin Electronic Publishers Incorporated (AMEX:FEP) is a world leader in electronic handheld information, having sold more than 37,000,000 electronic books since 1986. Current titles available directly or through partners number more than 26,000 in sixteen languages under license from world class publishers, such as Merriam-Webster and HarperCollins, focused in five genres: Learning, Language Learning, Travel, Spiritual, and Leisure. The Company also licenses its underlying technology to an array of partners including Adobe, Sun Microsystems and Ademco (a division of Honeywell). Franklin distributes ROLODEX[®] Electronics branded organizers worldwide and SEIKO branded reference products in North and South America, Australia and the European Community. Franklin's products are available at 43,000 retail outlets worldwide, through catalogs, and online at <http://www.franklin.com>.

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