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FOR IMMEDIATE RELEASE

**FRANKLIN ELECTRONIC PUBLISHERS COMBINES
ITS SPEAKING MERRIAM-WEBSTER'S SPANISH-ENGLISH DICTIONARY WITH
MERRIAM-WEBSTER'S ADVANCED LEARNER'S ENGLISH DICTIONARY**

BURLINGTON, New Jersey – October 28, 2009 - Franklin Electronic Publishers, Incorporated (NYSE AMEX Equities US:FEP) today announced the release of its new Speaking Merriam-Webster Spanish-English Dictionary, the BES-2150, a feature-packed English learning product.

"Franklin understands the difficulty in learning a new language, especially when it comes to older consumers. Our feature-rich product will facilitate the English-language learning process for adults who want to learn either on their own or to use it as a supplement to their English as a Second Language courses," says Fred Tingley, Vice President, North American Sales of Franklin Electronic Publishers. "The addition of the Merriam-Webster's Advanced Learner's English Dictionary, with its clear definitions and usage examples, makes this a go anywhere, learn anytime essential tool."

Packed with Features

The BES-2150 is packed with features that English language learners need most. It is designed to enhance grammar and speech skills, speak words and phrases, and provide students and language lovers with example sentences, advanced verb conjugations and learning exercises. Best of all, it comes with the most trusted lexicons in circulation: Merriam-Webster's Spanish-English Dictionary, the new Merriam-Webster's Advanced Learner's English Dictionary and Franklin's comprehensive thesaurus.

Students will appreciate features like the TOEFL word list along with a host of extras; including a phonetic spell corrector, grammar guides and interactive quizzes. Users can also download their own word list and dictionary entries via a built in USB port. In addition to all these enhanced features, this powerful device is compact sized to go anywhere.

"As a world leader in handheld language learning solutions, Franklin is excited about our new BES-2150 with its more than five million Spanish-English translations, over 160,000 example sentences and more than 22,000 idioms, among all its other robust features," Tingley added.

The BES-2150 will be available beginning November 1st at participating Best Buy and Radio Shack stores and online at www.franklin.com/estore/dictionary/BES-2150.

About Franklin

Franklin Electronic Publishers Incorporated (NYSE AMEX Equities US: FEP) is a world leader in electronic handheld information, having sold approximately 42,000,000 electronic books. Current titles available directly or through partners number more than 116,000 in sixteen languages under license from world class publishers, such as Merriam-Webster, Oxford University Press, Larousse, Langenscheidt, PONS, and HarperCollins, focused in four areas: Language Expansion, Language Learning, Reading Enhancement and Writing Enhancement. The Company also licenses its underlying technology to an array of partners including Adobe and Sun Microsystems. Franklin's products are available at 49,000 retail outlets worldwide, through catalogs, and online at <http://www.franklin.com>.

Merriam-Webster is a registered trademark of Merriam-Webster, Inc. TOEFL is a trademark of Educational Testing Service, which was not involved in the production of, and does not endorse, this product.

Except for the historical information contained in this news release, the matters addressed are forward-looking statements. Forward-looking statements, written, oral or otherwise made, represent the Company's expectation or belief concerning future events. Without limiting the foregoing, these statements are often identified by the words "may," "might," "believes," "thinks," "anticipates," "plans," "expects" or similar expressions. In addition, expressions of our strategies, intentions or plans are also forward-looking statements. Such statements reflect management's current views with respect to future events and are subject to risks and uncertainties, both known and unknown. You are cautioned not to place undue reliance on these forward-looking statements as there are important factors that could cause actual results to differ materially from those in forward-looking statements, many of which are beyond our control. Investors are referred to the full discussion of risks and uncertainties as included in Franklin's filings with the Securities and Exchange Commission.