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FOR IMMEDIATE RELEASE

**Franklin Electronic Publishers Showcasing New Products at CES
Leveraging Innovation to Create Language Learning, Language Reference,
and Test Prep Solutions for Global Markets**

LAS VEGAS, Nevada, Consumer Electronics Show (CES), January 3, 2006 –

Franklin Electronic Publishers, Inc. (AMEX:FEP), a worldwide leader in handheld electronic learning and reference, will unveil a range of innovative devices at the 2006 Consumer Electronics Show (CES). These products are the results of Franklin's global initiatives in developing handheld solutions for language learning, language reference, and standardized test preparation.

"The products we are unveiling at CES are a strong indication of our commitment to developing innovative learning solutions for the global language learning and reference markets," said Barry Lipsky, President and CEO. "Franklin targets handheld learning solutions on a global basis and plans to continue to address educational needs world-wide."

Franklin will be showcasing these new products at CES:

Ingles en su Bolsillo® Interactive Handheld English Language Tutor that dynamically teaches English as a Second Language. (Model BSI-1900)

Speaking Spanish-English Language Tool Kit Handheld that enables native Spanish speakers to use English properly in daily life situations. (Model LIB-1870)

Talking Spanish-English Student Dictionary that helps beginners learn Spanish or English as a Second Language. (Model BES-1240)

The Princeton Review Pocket Prep™ Handheld Tutor that helps high school students prepare for the SAT or ACT in a comprehensive and interactive handheld format. (Model TSA-2400)

Speaking Test Prep and Japanese-English Dictionary Suite that is a powerful and portable American English learning tool and TOEIC® test prep for Japanese professionals. (Model DB-J990)

Merriam-Webster Speaking Executive Dictionary with Thesaurus that delivers comprehensive desktop reference functionality for business professionals. (Model SCD-787)

At CES, Franklin also plans to spotlight its core reference products, including its suite of electronic Dictionaries, Thesauruses, Translators, Games and Puzzle Solvers, Children's Dictionaries, and Spelling Correctors.

Franklin marks the 20th Anniversary of the Franklin Spelling Ace® handheld spelling corrector in 2006. The Spelling Ace handheld has been continuously updated over the past 20 years to meet the needs of users and continues to be a staple of Franklin's 2006 product line.

Franklin at CES

Franklin's new innovative devices and the company's full 2006 product line will be on display in the Bassano Ballroom (rooms 2701-2708) at the Venetian Hotel, 3355 Las Vegas Blvd., South Las Vegas, Nevada on Thursday, January 5th through Saturday, January 7th, 2006.

About Franklin

Franklin Electronic Publishers (AMEX:FEP) is a world leader in handheld electronic learning and reference, having sold more than 34,000,000 electronic books since 1986. Current titles available directly or through partners number more than 22,000 in sixteen languages under license from world class publishers, such as Merriam-Webster and HarperCollins, focused in five genres: Learning, Language Learning, Travel, Spiritual, and Leisure. The Company also licenses its underlying technology to an array of partners, including Adobe and Sun Microsystems. Franklin distributes ROLODEX® Electronics branded organizers worldwide and SEIKO branded reference products in North and South America, Australia, and the European Community. Franklin's products are available at 45,000 retail outlets worldwide, through catalogs, and online at <http://www.franklin.com>.

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