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FOR IMMEDIATE RELEASE

**Franklin Electronic Publishers Launches Inglés en su Bolsillo® Handheld
A Complete Language Learning Tutor**

New Product Delivers Linguistic Interactivity to Master English

LAS VEGAS, Nevada, Consumer Electronics Show (CES), January 3, 2006 – Franklin Electronic Publishers, Inc. (AMEX:FEP), a worldwide leader in handheld information, today announced the availability of its Inglés en su Bolsillo® English in your Pocket™ handheld. The Inglés en su Bolsillo handheld is a dynamic language teaching solution that helps native Spanish speakers learn English as a Second Language.

Franklin's Inglés en su Bosillo handheld offers users a variety of language learning methods to meet the needs of Hispanics in the United States. With this handheld tutor, users can learn English more efficiently by reading, listening to, and speaking the English language which carries over into their daily interactions. By virtue of its portability, the handheld allows users to learn anytime, anywhere.

"Inglés en su Bolsillo handheld is a prime example of how Franklin is addressing the learning needs of U.S. Hispanic consumers," said Michael Crincoli, Vice President of North American Operations. "Learning a second language is difficult. This device is perfect for those learning English to help manage their day, from making appointments to communicating at work to simply making a connection with a neighbor."

With this handheld language learning tutor, users can:

- **LEARN ENGLISH:** Improve English language acquisition with a comprehensive suite of interactive audio and visual content that fosters effective learning.
- **ACCESS LANGUAGE REFERENCE CONTENT:** Improve language usage with instant electronic access to 14 books, including content from well-known publishers Larousse, Merriam-Webster, and Vox. Users can also view and access that content on a PC or laptop with PC View™ functionality, enabled by connecting the device to a computer via a USB connection.

- **PRACTICE PRONUNCIATION:** Improves pronunciation by recording the user's voice and comparing to the model pronunciation stored in the device. Allows users to listen to millions of word translations and thousands of phrases properly pronounced in both English and Spanish.
- **LISTEN TO AUDIO BOOKS OR MUSIC:** Users can download a wide array of digital audio books including language learning titles from top publishers along with Podcasts or mp3 files.
- **CUSTOMIZE LEARNING:** Users can store electronic personal notes within the device to aid in learning the meanings and usages of words.
- **TAKE INTERACTIVE QUIZZES:** Learn English grammar by taking interactive quizzes that provide feedback instantaneously.
- **BROADEN VOCABULARY:** Learn new words by studying flashcards and the built in TOEFL® word list.
- **IMPROVE SPELLING:** Practice spelling with a virtual speaking spelling bee quiz and get instant feedback from your device.
- **DOWNLOAD eNews and eBOOKS:** Stay in touch or enhance English learning. This eBook enabled device allows users to download books, news, and other content from www.franklin.com or www.mobipocket.com. The Ingles en su Bolsillo handheld can also accept a range of reference works on SD or MMC cards available on the market today.

Franklin has a significant presence within the U.S. Hispanic market with its assortment of bilingual electronic dictionaries and translators. With the development of an Hispanic business unit, Hispanic website (www.franklinespanol.com), and additional Spanish-English learning devices Franklin is well positioned to increase its leadership position in the portable language learning market.

“Our Ingles en su Bolsillo handheld is the first of many planned products to utilize Franklin’s new technologies. This approach provides users with a wide variety of audio content and PC capabilities that are gauged to immerse the user in language learning,” commented Barry J. Lipsky, CEO. “We expect to apply our new technologies to similar products addressing the Asian and European markets.”

Franklin at CES

Franklin’s Ingles en su Bolsillo handheld and the company’s full 2006 product line will be on display in the Bassano Ballroom (rooms 2701-2708) at the Venetian Hotel, 3355 Las Vegas Blvd., South Las Vegas, Nevada on Thursday, January 5th through Saturday, January 7th, 2006.

The Inglés en su Bolsillo handheld is currently available at www.franklinespanol.com, Amazon.com, J&R and selected retail outlets.

About Franklin

Franklin Electronic Publishers (AMEX:FEP) is a world leader in handheld electronic learning and reference, having sold more than 34,000,000 electronic books since 1986. Current titles available directly or through partners number more than 22,000 in sixteen languages under license from world class publishers, such as Merriam-Webster and HarperCollins, focused in five genres: Learning, Language Learning, Travel, Spiritual, and Leisure. The Company also licenses its underlying technology to an array of partners, including Adobe and Sun Microsystems. Franklin distributes ROLODEX[®] Electronics branded organizers worldwide and SEIKO branded reference products in North and South America, Australia, and the European Community. Franklin's products are available at 45,000 retail outlets worldwide, through catalogs, and online at <http://www.franklin.com>.

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